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Section

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Torrance Herald

SIXTEENTH YEAR—No. 12

TORRANCE, CALIF., THURSDAY, MARCH 20, 1930

PUBLISHED THURSDAY

TORRANCE MERITS YOUR BUSINESS

WALTERIA NOTES

The Walteria P.-T. A. meeting held at the school Thursday afternoon was devoted to the subjects of Americanism and Americanization. Miss Pearl Milner's room gave the American creed and sang several patriotic songs. The several articles read by different members of the association were on the subjects: "The Reasons Why We Should be 100% Americans," "Law Observance" and "Voting."

It was decided at the business meeting to organize a girls' club for all the girls of school age of Walteria. Miss McGee of Los Angeles will assist in organizing the club at the school next Saturday evening, March 22 at 7:30. All parents interested are urged to be present. Mrs. R. E. Lesley will have charge of the girls' club as the president. Also Saturday afternoon, Miss Milner, principal, will organize a "playground" for the children of Walteria at the school grounds. The children are invited to be present at that time.

The door prize, an emblem pin was won by Mrs. J. S. Polston.

A social hour was enjoyed following adjournment when the hostesses Mesdames C. S. Edmundson, Earl Mangus and M. J. Davidson served delicious refreshments. Out of town guests were Mrs. H. L. Hess, Mrs. A. L. Young and Mrs. R. Jones of Lomita; Elementary school P.-T. A.

The P.-T. A. executive board meeting of Walteria was held at the home of Mr. and Mrs. O. B. Hamilton on Ward street, Tuesday afternoon. Later the ladies were joined by their husbands and all were served a delightful luncheon by the hosts, Mr. and Mrs. Hamilton. Cards were enjoyed later. Those present were Mr. and Mrs. R. E. Lesley, Mr. and Mrs. C. S. Edmundson, Mr. and Mrs. John

Young, Mr. and Mrs. A. Flint, Mr. and Mrs. W. M. Crowe, Mr. and Mrs. R. B. Sage and Mr. and Mrs. O. McCham and Mr. and Mrs. O. B. Hamilton.

The Fidella club held their business meeting at the home of Mrs. Wm. Crowthers on Park street Wednesday. After the business meeting a short social hour and dainty refreshments were enjoyed by Mesdames A. B. Hamilton, Geo. McKinley, R. B. Burton, L. S. Brown, H. Whittacre, G. Whittacre, J. Crowthers, Effie Palmer and Miss Frances Hagan. The members decided to hold a card and luncheon party at Barbers hall Friday, March 21. Small admission charge to be made.

Mr. J. M. Ramsey of North Ward street returned home Tuesday from Ord, Nebraska, where he was called by the death of his mother, Mrs. Sarah L. Ramsey on March 1.

Mrs. Elsie Rusk of Whittier has returned to her home after a week's visit at the home of Mr. and Mrs. J. M. Ramsey of North Ward street.

Mr. and Mrs. J. G. Malloy and daughter Julia of Long Beach were Sunday guests of Mr. and Mrs. R. E. Lesley of Park street.

Leonard and Kenneth Bailey, Joe Campbell and Fred McLain motored to San Gabriel Canyon Sunday where they enjoyed the snow.

Mr. and Mrs. F. McLain of Hawthorne boulevard and Mr. and Mrs. H. R. Richardson of Compton were Sunday guests of Mr. and Mrs. W. Phebus of San Pedro.

BECAUSE—In its COMPLETE RETAIL SHOPPING DISTRICT you will find satisfying assortments of modish merchandise.

BECAUSE—There is keen competition among merchants in practically every line, assuring ample opportunity to shop around for varieties, and **GUARANTEEING FAIR PRICES.**

BECAUSE—Torrance is your nearest important shopping district and the most convenient to get to.

BECAUSE—By spending your money in TORRANCE, you are keeping it in this great district supported by Torrance industries and thereby helping to increase the value of real estate and hasten the development of the harbor industrial area.

BECAUSE—Torrance Merchants are honest and reliable—ready and anxious to make good any faulty merchandise; and while big enough to offer you the maximum in service at reasonable prices, they are still small enough to appreciate your business. It's a friendly, individual sort of town.

BECAUSE—You will find in Torrance not only up-to-date independent merchants but branches of important chain stores.

BECAUSE—Torrance merchants are interested in the development of the ENTIRE FIVE MILE CIRCLE and are just as anxious to see your neighborhood stores prosper as they are to sell you the articles that are not handled by your community stores.

Thieves Break Into Wrecking Shop Saturday

A quantity of tools and automotive equipment were stolen from the Torrance Auto Wrecking company Saturday night when someone entered the place on El Prado near the viaduct by cutting the wire on the gate and breaking the lock on the garage. Torrance police are investigating.

Car Hits Viaduct; Driver Slightly Hurt

H. B. Cook, 6915 Templeton St., Huntington Park, sustained cuts and abrasions about the legs and a cut lip Monday morning about 10 o'clock when the car he was driving crashed into the viaduct on East Road.

Cook was taken to the Jared Sidney Torrance Memorial hospital for treatment. He stated that he was uncertain as to whether the accident was caused by a flat tire or something wrong with the steering knuckle of the car.

Archer Company Abandons Oil Well in Keystone Tract

The Archer Oil company which has been drilling for several months on their lease on the Watson property in the Keystone district, has suspended operations on this test after drilling to a depth of 5565 feet. It is reported that the equipment will be removed and the derrick torn down.

BOSSEY OF THE ROAD

SANTA ROSA—(UP)—A cow and an automobile met in head-on collision on the Redwood highway the other day. The car, owned by O. R. Hartzell of San Rafael, will need a new fender, headlight and radiator repairs. Bossy, unhurt, ambled off down the road.

STEALS BABY'S BANK

LOS ANGELES—(UP)—Los Angeles police recently turned out in full force to hunt a thief who stole a baby's bank containing a 5-cent piece, from the home of A. T. Duke. The intruder left an excellent fingerprint on a spoon.

KEYSTONE NOTES

Charles A. Brazee of Main street here who has devoted much of his time during the past two months to the organization work of the new Moose lodge in Wilmington was feted on Tuesday evening at their first meeting which was held in the Knights of Pythias Hall in Wilmington. Mr. Brazee has for many years been a member of the Moose Lodge in San Pedro and has visited the Moose home in Mooseheart, Illinois. This home is supported by the Moose lodges throughout the country and is a home for orphan children of members of the Moose. Another organization which will be for the women under the name of Mooseheart will be formed with Mr. Brazee supervising. Wives and sisters of the members of the Wilmington lodge of Moose will be eligible for membership.

Mrs. Harry C. Roque of Grace street was hostess to the members of the Crochet club at her home on Thursday afternoon. A delicious luncheon was served at noon by the hostess at a beautifully decorated table. The afternoon hours were spent in needlework and conversation. Members who enjoyed the hospitality of Mrs. Roque were Mrs. Barbara Berry, Mrs. S. S. Fannell, Mrs. George Nuhnens, Mrs. Z. V. Jennings and Mrs. George H. Koehler.

The Woman's club met last Wednesday afternoon for their regular meeting. Mrs. Charles LeBoeuf, first vice president of the club presided in the absence of the president. Many matters of importance to the club members were discussed and plans were formed for the next meeting which will be held on March 26. Mrs. LeBoeuf, who is program chairman is preparing a program which will prove interesting to all the members.

Mr. and Mrs. Thomas M. Swank their daughter, Mrs. Helen Hauptcroft and her baby of Compton were guests on Saturday of Mr. and Mrs. H. H. Barnard on Dolores street.

Mrs. Charles M. Forrest, president of the Carson Street Parent Teachers Association here and Mrs. H. H. Barnard and Mrs. George Tomlin were all in attendance at the Public Welfare conference of the Tenth district of Parents and Teachers held last week at the Chamber of Commerce building in Los Angeles.

Mr. and Mrs. Thomas M. Swank of Compton were luncheon guests of Mrs. H. H. Barnard of Dolores street on Monday.

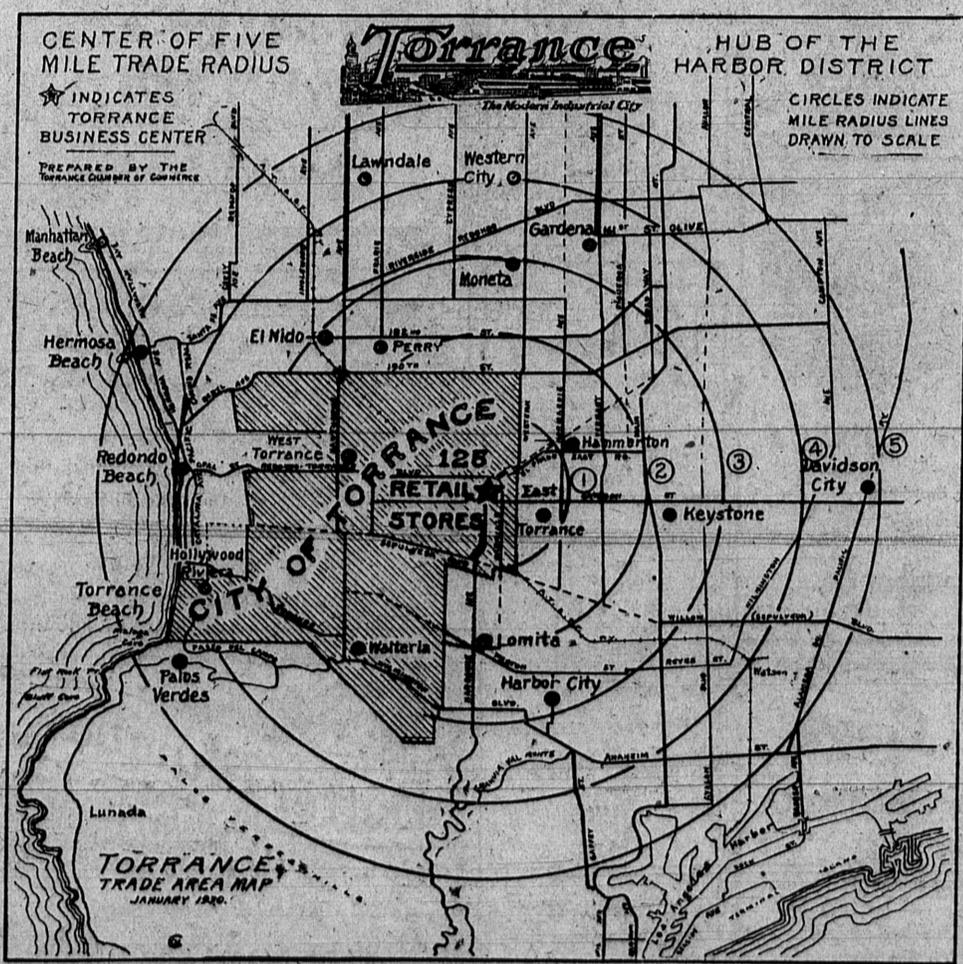
The hard time party which was to have been held on the evening of St. Patrick's day, at the home of Rev. and Mrs. H. B. Tranter in Lomita by the young people of the Keystone Baptist church was postponed indefinitely owing to the death on Sunday of Mrs. Trantscher's mother, Mrs. Francis Boyer at the Trancher home.

Mr. and Mrs. Charles Goldsmith of Fresno spent several days last week at the home of Mr. and Mrs. J. S. Sleppy on Carson street.

Raymond Bray of San Bernardino was the guest on Friday evening of Mr. and Mrs. Ernest Martin at their home on Amelia street.

Mr. and Mrs. Z. V. Jennings and daughter, Barbara Jean of Dolores street motored to Glendale on Sunday where they were guests of friends there.

Do You Live Within This 5-Mile Circle?



Over 60,000 People Live Within This Five-Mile Trading Area of Which Torrance is the Center. Map drawn to exact geographic scale.

Then TORRANCE Is Your Trading Center!

IT is not the purpose of Torrance Merchants in inviting your patronage to attract trade away from neighboring communities for the ordinary wants of every-day life, but to offer you folks within this five mile circle a COMPLETE SHOPPING DISTRICT where goods not sold in neighboring communities may be bought close at hand.

Here in Torrance you will find sufficient stores of each kind to "shop around" for varieties and assortments, and competition keen enough to guarantee fair prices. Here you will find independent merchants alert to style tendencies and with large stocks of dependable goods, as well as branches of leading chain store organizations.

And yet, Torrance merchants are still small enough to appreciate your patronage and to extend you the individual and friendly attention that makes for satisfactory trading. You know the Torrance merchant and he knows you and should there be any dissatisfaction with your purchases, the matter will be adjusted to YOUR SATISFACTION without "red tape" or delay. You are cordially invited to come and learn the truth of the slogan, "Buy Better in Torrance."

ROUND TRIP BUS FARES ARE REFUNDED AT ANY TORRANCE STORE. ASK STAGE DRIVER FOR FARE REFUND COUPONS.

Retail Merchants Bureau,
Torrance Chamber of Commerce